Emphasized Service - Research Guides

The library service emphasized during the 2019-2020 school year was online research guides provided through the service SpringShare. Research guides are digital lists of library resources provided for each academic program on campus. The use of research guides had decreased by 50% during the 2019-2020 school year which motivated the library staff to choose this resource for particular promotion. Interventions used to promote research guide use were promotion to the faculty, guide advertisement on the library website and social media, and specific resource promotion during instruction sessions. The result of these efforts was a 22% increase in research guide use over the 2020-2021 school year.

Online Chat Note

The promotion of the library’s online chat feature was not planned by library staff. However, during the course of the schoolyear the chat feature was promoted, particularly during the Winter Reading Challenge. An effort was also made to ensure regular monitoring and demonstration during instruction sessions. An increase of online chat use of 71% was a result of these efforts.

Notes of Interest

- The Research Guide *Nursing* was the most popular guide with over 351 uses.
- *Nutrition of the Infant* was checked out 26 times; the most of book (series) in the collection.
- Library study rooms are used more on Tuesdays than any other day of the week.